Albers School of Business Adjunct Faculty



Spring Quarter 2014

MBA 506-01/Managerial Economics

Mark Green is the Director of Austin Family Business Program and the Executive Director of the Austin Entrepreneurship Program at Oregon State University, where he is also an assistant professor at the College of Business and research director at the Global Entrepreneurship Monitor. Prior positions include Assistant Dean at Willamette University, Lecturer on Economics and Managing Editor of an international management journal. He is well published and has had many academic presentations, along with extensive teaching and curriculum development experience.

MBA 510-102/Leadership Skills& Team Development

Liesl Bohan is director of programs for Teams & Leaders, an experiential leadership development consulting organization which focuses on teambuilding, emotional intelligence, and effective communication trainings. Though her interests lie in organizational development, her professional background industry has been in telecommunications and wireless markets. She played a key role in the development, launch and operation of major wireless companies in the Midwest and the Pacific Northwest. Liesl received her MBA from Seattle University and has a Bachelor of Arts in Business Administration from the University of Washington.

MBA 516-01/Management of People

Collette Hoption her PhD in Management at the Queen's School of Business in Kingston, Ontario. Her research interests include followership and leadership at individual- and dyad-levels of analyses, such as the bidirectional influence between leaders and followers over time. In addition, she has also conducted research investigating humor, proactive behavior, and aggression in the workplace.

MBA 517-02/Marketing Management (Hybrid)

April Atwood is a full-time lecturer at Seattle University, where she teaches courses in consumer behavior, marketing principles, marketing and social issues, and sustainability. She has decades of teaching experience at the University of Washington, and she has been on the faculty at Bainbridge Graduate Institute (accredited MBA program in Sustainable Business) since its third year of operations. April completed her PhD at Ohio State, where she conducted research on visual and non-visual imagery effects on consumer learning. She has been involved in consulting work with many organizations over the years, including Puget Sound Blood Center/NIH grant work on blood donation, King County Solid Waste Division work on marketing recyclable materials, Northwest Kidney Foundation work on attitudes and behavior change in dialysis patients, and program evaluation and member research for faith communities. She is on the board of directors for Water for Humans, a non-profit focused on providing clean water technology to communities in Mexico. She has been published in Advances in Consumer Research, Marketing Theory and Applications, and Innovative Marketing. She is currently working on writing cases on sustainable marketing and business practice on such diverse sustainability-related enterprises as Guayaki, Lipton, and Fair Trade Sports.

MBA 560-01/Management of Information Technology

Madhu T. Rao is an associate professor of Information Systems in the Albers School of Business and Economics at Seattle University. Dr. Rao is an expert in areas of global IT management and the control and coordination of dispersed teams. His research has been published in widely-used textbooks as well as in respected academic journals such as the Journal of Management Information Systems, the Journal of Global Information Technology Management, Information Systems Management, Small Group Research, and the Academy for Educational Leadership Journal. Dr. Rao has served as an expert commentator for both The Seattle Times as well as public television in areas related to global offshoring. His current research relates to leadership and knowledge management in global virtual teams. His teaching areas primarily focus on the management of information technology. Dr. Rao teaches at the undergraduate, graduate, and Executive-MBA levels and was named the 2008 Albers Professor of the Year.

ACCT 532-0/ Intermediate Financial Accounting II

John V. Merle has thirty years of experience in progressive financial, operational, and information technology management of manufacturing and consumer packaged goods environments for two Fortune 500 companies. He has been employed by Weyerhaeuser since 1988, serving as Lead of Accounting Transition Services for the Fine Paper Business Divesture, Lead in SAP Financial Reporting, VP and CFO of Winchester Homes, Inc., and as Director of Finance for the Personal Care Products Division. He earned a BA from CSU San Francisco and an MBA with Honors in International Business (Finance) from Golden Gate University.

ACCT 533-01/Advanced Financial Accounting

Marinilka Kimbro received her PhD from The University of Maryland in College Park in 1999 and has held research and visiting appointments at the University of Maryland, Groupe HEC Paris, Hong Kong Polytechnic University, Instituto de Empresa, IE in Spain, at the University of Washington Tacoma and at Gonzaga University. Marinilka has also been active presenting and training at the Securities and Futures Commission in Hong Kong, Goldman Sachs Asia-Pacific, Credit Suisse First Boston, Johnson Stokes & Masters, Ernst & Young, Sidley, Austin Brown & Wood, and the International Anti-Corruption Conference of the World Bank, the NYU Summer Institute and at the Global Forum, among others.

Originally from Puerto Rico, Prof Kimbro says that it was the "island boundaries" that she grew up with, that drove her to travel and work all over the world - and she believes this experience enhanced not only her research but also her teaching, something for which she has a passion.

ACCT 538-01/FINC 538-01/Financial Statement Analysis & Security Valuation

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FINC 540-01/Investments

Cathy Cao earned a PhD in finance from the University of Texas at Dallas in 2010. Before joining Seattle University in 2011, Dr. Cao served as a visiting assistant professor of finance and the associate director of Master in Finance program at UT Dallas. Prior to entering academia, she worked for CITIC Securities Co. as an asset manager. Dr. Cao's research interests include empirical asset pricing, the intersection of investment and corporate finance, and institutional investment. She has won both best paper award and best teaching award. Dr. Cao teaches investment and derivatives at the undergraduate and graduate levels. To her, teaching and research are not only great pleasures but also awesome and exciting responsibilities.

FINC 580-01/ Cases in Managerial Finance

Robert Hunsberger is President and CEO of NetMotion Wireless which develops and markets a software mobile VPN for the enterprise market. He was hired on to turn the company around. Robert was also President and CEO of WIDCOMM, one of the leading providers of Bluetooth wireless connectivity software. From 1997 to 2003, Robert was Chairman and CEO of Metawave Communications, a venture capital funded wireless equipment company. He was also Senior Vice President and General Manager for Siemens in Texas. Robert was an officer in the US Air Force and received his MBA from Arizona State.

MGMT 564-01/Family Owned Business

Mark Green is the Director of Austin Family Business Program and the Executive Director of the Austin Entrepreneurship Program at Oregon State University, where he is also an assistant professor at the College of Business and research director at the Global Entrepreneurship Monitor. Prior positions include Assistant Dean at Willamette University, Lecturer on Economics and Managing Editor of an international management journal. He is well published and has had many academic presentations, along with extensive teaching and curriculum development experience.

MGMT 576-01/New Venture Consulting

Robert Spencer is the founder of Change Consulting Associates, a firm specializing in change planning and management development. He has over 25 years of experience helping clients like BP, PG&E and others achieve >\$1B in project results. Fifteen years of his career were spent on the 'front lines' at Accenture where he managed numerous transformational change programs and, as a Partner, led their global leadership practice. Prior to that he held various management and professional roles at Puget Sound Energy, Seattle City Light and elsewhere. He has published a dozen articles on change and management topics, and is working on a book entitled Change Made Simple. He has BS and MUS degrees from Portland State University.

MGMT 583-01/Entrepreneurship Fundamentals

Kent Johnson has had over 35 years of dynamic business experience of various leadership positions including CEO, CFO, Managing Director, Board Member, Investment Banker, and Venture Capitalist. He has been involved directly in these roles in over 45 start-up and emerging growth companies and five public companies. He is also skilled in mergers and acquisitions, strategic/tactical planning and positioning of companies and products for maximization of shareholder value. He is currently Director of Halosource Corporation, Netmotion Wireless, Timeline, and Vera Fitness. Kent received his MBA from Seattle University and his BA from University of Washington.

SUST 572-01/Sustainability Consulting

April Atwood is a full-time lecturer at Seattle University, where she teaches courses in consumer behavior, marketing principles, marketing and social issues, and sustainability. She has decades of teaching experience at the University of Washington, and she has been on the faculty at Bainbridge Graduate Institute (accredited MBA program in Sustainable Business) since its third year of operations. April completed her PhD at Ohio State, where she conducted research on visual and non-visual imagery effects on consumer learning. She has been involved in consulting work with many organizations over the years, including Puget Sound Blood Center/NIH grant work on blood donation, King County Solid Waste Division work on marketing recyclable materials, Northwest Kidney Foundation work on attitudes and behavior change in dialysis patients, and program evaluation and member research for faith communities. She is on the board of directors for Water for Humans, a non-profit focused on providing clean water technology to communities in Mexico. She has been published in Advances in Consumer Research, Marketing Theory and Applications, and Innovative Marketing. She is currently working on writing cases on sustainable marketing and business practice on such diverse sustainability-related enterprises as Guayaki, Lipton, and Fair Trade Sports.

CALC/Calculus

Lawrence Morales has been a part time lecturer for Seattle University since 1996. Lawrence has been a full time professor of mathematics at Seattle Central Community College (SCCC) since 1995. At SCCC, he has served in the past (6 years) as the chair of of the mathematics department. Lawrence is also an associate for improvement research for the Carnegie Foundation for the Advancement of Teaching. At Carnegie, he is responsible for helping to build Carnegie's improvement research infrastructure, supporting networked improvement communities in applying improvement research practices to their work, and training educational professionals in the application of improvement science in educational settings. He holds a BA in mathematics from California State University at Northridge, an MS in pure mathematics from Brown University, and a Ph.D. in learning sciences and educational psychology from the University of Washington.