

Albers School of Business

Adjunct Faculty



Summer Quarter 2014

MBA 5170 - Marketing Management

Mike Lavin is a senior global marketing professional with proven success in managing people, projects, and resources for over 14 years in complex international corporations. He currently works at Microsoft in Redmond, WA and is responsible for the worldwide marketing of Xbox Live, a multi-billion Dollar service brand. His passion for the consumer pushes him to pursue marketing innovation across both product marketing and management, all while focusing the organization on flawless campaign execution. Mike's desire to give back has led Mike to also serve as an adjunct faculty member at Seattle University, teaching MBA Marketing Management.

Mike has an MBA with Distinction in International Brand Management from Thunderbird and two BSBA's from the University of Arizona with a triple major in Management Information Systems, Finance, and Entrepreneurship.

MBA 5500 - Competitive Strategy

Michael Paul Ervick has been an adjunct in the Puget Sound region since January of 1986. He teaches primarily in the areas of management, with expert knowledge of project, program, operations and strategic management. He has been a management consultant since May of 1990 and his areas of preferred research is in the application of management theory and organizational behavior. He earned his BS in Finance from Central Washington University and his MBA from Seattle University.

ACCT 5140 - Auditing I

Carol A. Morgan is the VP of Audit & Risk Management Services for World Vision a Christian humanitarian organization dedicated to working with children, families, and their communities by tackling the causes of poverty and injustice. She has responsibility for planning and completion of operational, compliance, and financial audits conducted at all World Vision US sites. In addition, the group is responsible for oversight of the compliance framework, business continuity planning and enterprise risk management.

Carol began her auditing career with the Defense Contract Audit Agency (DCAA) in the Washington, DC area. A move to Seattle, Washington helped to develop her internal auditing skills while working for SAFECO Insurance. Returning to government auditing as Manager of Internal Audit for Todd Pacific Shipyards, Carol reestablished the internal audit function and was responsible for operational and government contract compliance audits. Prior to joining World Vision, Carol gained external auditing experience as a manager with the public accounting firm McGladrey and Pullen, LLP where she performed financial statement audits of credit unions.

Carol served as the President of the Puget Sound Chapter of the Institute of Internal Auditors during the 2012 Fiscal Year and she continues to contribute to the Board of Directors while holding a past president status. Carol is also a member of the nonprofit Accounting Career Awareness Program of Seattle (ACAP) Board of Directors.

Carol and her husband, Robert were featured in the Society of Corporate Compliance & Ethics, June 2008 magazine.

Carol holds a BS degree from Towson University. She is a Certified Public Accountant, (CPA), Certified Internal Auditor, (CIA), Certified Fraud Examiner (CFE), Certified Corporate Compliance & Ethics Professional (CCEP), and a Certified Information Systems Auditor (CISA). She also holds a Certification in Risk Management Assurance (CRMA) and is a Chartered Global Management Account (CGMA).

ACCT 5910 - Special Topic

Michael Kinsley has over twelve years of experience in internal audit, internal controls and tax practiced in firms ranging from Fortune 50 to start-ups. He currently manages internal audit and controls projects here and abroad at Russell Investments and runs a small consulting firm, Audit Resource Group, which specializes in unclaimed property.

Michael holds an MBA from Averett University and a BA in History and Political Science from James Madison University. He is a Certified Fraud Examiner (CFE), and a member of the Association of Certified Fraud Examiners, Institute of Internal Auditors, and Unclaimed Property Professionals Organization. Michael enjoys traveling, music, and outdoor activities with his wife and young daughter.

BLAW 5310 - International Law and Business

Teresa Brosnan is a business consultant, currently working with non-profit organizations. She was a member of the teaching faculty at City University where she taught undergraduate and graduate programs in international business, international law, trade, cross-cultural management and ethics. She developed, designed and wrote web based and classroom format curriculum materials for online and classroom programs in the United States and overseas. Prior to teaching, she worked for Perkins Coie energy group where she advised on transactions for energy, technology and commercial aviation clients; Deputy Director of Corporate Governance Project at the University of Washington School of Law where she taught JD research and writing class on corporate governance laws. She was Corporate Counsel at British Petroleum (BP) in London for over 12 years, specializing in international business transactions. She received her MBA in Marketing at City University; a Master of Laws, Law and Marine Affairs from the University of Washington and her Barrister-at-law degree from Inns of Court, School of Law, London, England.

FINC 5100 - Investments

Scott Severs is a principal and chief investment officer at Garde Capital, a Seattle-based wealth management firm. Scott worked as an equity analyst at Safeco Asset Management and as a senior portfolio manager at UBS Financial Services before founding Garde Capital in 2009. Scott has been active in the Seattle University mentor program for many years and also teaches Fixed Income for the CFA prep courses at Seattle University. Scott received his undergraduate degree in aerospace engineering from the University of Notre Dame and his MBA from Seattle University in 2000.

FINC 5345 - Personal Financial Planning

John Epping is owner of Taxation Counseling P.S., a business that specializes in providing high value-added tax services such as strategic tax planning, transaction structuring, and IRS representation to onshore and offshore private investment entities, high net worth individuals, and entrepreneurs. It has been in operation since 1991. He received a Master of Taxation from the University of Denver. He is a licensed CPA and CPA, a member of the American Institute of CPA's and Washington Society of CPA's.

INBU 5940 - International Study Tour: International Business

Before coming to Seattle, **Aaron Thornburg** worked in Madrid, Spain at Instituto de Empresa – then the #8 ranked Global MBA program in the world. He has worked on three continents in various roles in private business, the not-for-profit sector, and higher education. Licensed to practice law in Arizona, Aaron speaks fluent Spanish, intermediate French, and basic Portuguese. He is a co-managing member of A&A Equities, an LLC organized in Michigan dealing primarily in investment real estate. His teaching areas largely focus on real estate law, global leadership, and international law and business.

Professor Thornburg credits the outstanding global opportunities offered at Michigan State University and Kalamazoo College for his passion in international endeavors. He is the creator and Director of the popular Seattle U program – Guate – an education abroad experience helping students develop into leaders across multicultural boundaries.

MBMT 5355 Extraordinary Leaders

***Randy Massengale** is founder and CEO of Spinoza Technology, Inc. His career encompasses experience in organizations that have been at the forefront of technology for the past three decades. He has an expansive background in marketing, human resources and operations management. In addition, Randy also has an extensive track record in supporting education and has served on local and national boards. He received a Master of Science in Management from Antioch University.*