

A look at Endeavor Magazine

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Sports Editor

It started with an idea, a spark in the mind of Dan Tripps, but has since developed into a publication described as a “thoughtful, intelligent conversation” about sport.

Tripps, director of the center for the study of sport and exercise, said his idea stemmed from his graduate-level sports education program. The program’s objective aligns rather closely with what Tripps had in mind for the magazine.

“My goal is to try to bring the academic universe and the real world together as much as I can,” he said. “The idea of the magazine was to give students the opportunity for leadership and to connect them with not only their colleagues and students and faculty of Seattle University, but people in the sports community on a one-to-one basis who might have something to say.”

The students, all enrolled in the graduate program led by Tripps, include Troy Kirby, managing editor, and Maylon Hanold, content editor. Both have expended much time and effort just trying to get the magazine up and running, a task that Hanold says was hard considering that there is so much competition in the magazine publication market.

One of the main challenges that the group faced was distinguishing the magazine among its more successful peers.

“We don’t want to be the news magazine. We don’t want to be just simply controversial,” said Hanold. “We want to be thoughtful and thought provoking. We want to raise the bar on the conversation about sport.”

Hanold’s use of the term “sport” is not the same as what most people consider when they hear the word. She feels that it can be seen in a different way, especially by the Seattle University community.

“Sport is very much seen as a detractor to academic and more thoughtful, or what [people] think of as more thoughtful, pursuit,” said Hanold. “We don’t think of sport as being thoughtful and academic, and yet it has much of that to embrace. But we don’t create it in our society. We can all understand what that is, whether avid sports fans or not.”

The magazine’s first issue came out on Sunday April 15 and exhibits fiction, poetry, artwork and philosophical thought and even interviews. It can be found at <http://www.seattleu.edu/artsci/css/endeavor/index.asp>. The current issue can be downloaded as a PDF file, but is not available in print format at this time.

The next issue is scheduled to come out within six months.

The magazine has high hopes for the future and plans to gradually increase the publications from bi-yearly to quarterly or even monthly. Whatever the publication dates, it promises to engage readers in an intelligent and accessible conversation about sport.

“It’s strictly to not leave the academic conversation in an isolated fashion, so that we [don’t] all just sort of talk to one another and then go home, but that we pay attention to what’s happening in the planet and hear back from people,” said Tripps.